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Aviagen Asia Pacific Hatches Another Clutch of Young Artists

The company recognizes creativity as a driver of continuous improvement for the industry and demonstrates caring for the community by supporting up-and-coming artists



Nov. 8, 2023 – BANGKOK, Thailand. – Aviagen® Asia Pacific proudly announces the successful conclusion of its third “Hatching Young Artists (HYA)” competition. The company launched this year’s event in July under the corporate theme of “Breeding Success Together.” Finalists were encouraged to interpret and reflect on this concept through their work.

Introduced in 2020, the initiative represents a celebration of art and creativity. It is intended to empower and champion young artists with extraordinary artistic talents and is one way Aviagen gives back to its local community. The competition is open to art students at universities in Thailand and is judged by university professors. Rafael Monleon, Business Manager, Aviagen Asia-Pacific commented that “the innovation and creativity of these young artists, serves as a constant reminder to our

teams and our clients that we should be constantly looking to see if current models and practices are still the best.”



The award ceremony took place on Oct.18 at Aviagen's Bangkok office, marking a return to in-person celebrations after a virtual event in 2021. Students had the opportunity to present their works in person. Winners were awarded with scholarships and certificates. Works from previous competitions have been actively showcased on social media, featured in an online gallery, and repurposed into greeting cards, calendars, posters as well as other

marketing promotional items. By prominently featuring the artists' names and contact information, enthusiasts and potential clients are able to connect with these promising talents.

This year's judging panel consisted of:

- Dominic Elfick, Marketing Manager, Aviagen Asia Pacific
- Jaruvipa Tantisawat, Marketing Communications Manager, Aviagen Asia Pacific
- Assistant Professor Apichart Pholprasert, Head of the Department of Art, Music, and Dance Education, Faculty of Education, at Chulalongkorn University
- Dr. Phinthanin Phijitplakas, Head of the Department of Art Education, Faculty of Fine Arts, Srinakharinwirot University
- Theekawut Boonvijit, Lecturer of the Department of Painting, Faculty of Painting, Sculpture, and Graphic Arts, Silpakorn University

Introducing...2023 HYA winners

The judging process was a challenge, as the quality of submissions reached new heights. Nevertheless, the following individuals excelled and were honored as the winners:

- 1st place winner: Nawapon Madsuden, from Poh-Chang Academy of Arts Rajamangala, University of Technology Rattanakosin
- 2nd place winner: Thidarat Jansanga, from Chulalongkorn University
- 3rd place winner: Wanwisa Mailhaw, from Chulalongkorn University

In addition to the top three awards, seven exceptionally talented artists received special recognition.

Chirada Seejan (Srinakharinwirot University)
Jakkrit Tammakaew (Srinakharinwirot University)
Pannapach Keereedej (Chulalongkorn University)
Punchanat Choosri (University of Technology Rattanakosin)
Pitsawat Wannafoo (Chulalongkorn University)
Sahareng Ma-ade (Songkhla Rajabhat University)
Sarawut Chaodon (Chulalongkorn University)

This year, the company also introduced the "People's Choice Award," allowing all attendees to cast their votes during the award ceremony. Nawapon Madsuden received this award.

"HYA embodies Aviagen's commitment to social sustainability, with a strong focus on supporting our community, particularly our younger generations. By nurturing emerging artists, we contribute to the development and recognition of creative talent, aligning with our vision for a brighter future," commented Jaruvipa Tantisaswat, Marketing Communications Manager at Aviagen Asia Pacific.

Check out the creative and inspiring entries from this year's Hatching Young Artists competition, at <https://artspace.kunstmatrix.com/en/exhibition/3254674/hatching-young-artists-hya-2023>.

About Aviagen

Since 1923, Aviagen® has been a preferred global poultry breeding company with a mission to help its customers -- the world's chicken meat producers -- supply sustainable, affordable and nutritious protein to their growing communities. Putting into practice its corporate value of "Breeding for Welfare and Sustainability," Aviagen implements efficiencies that make commercial chicken production environmentally and socially responsible and economically beneficial to producers, while at the same time promoting bird performance, health and welfare.

To meet varied market demands, Aviagen offers a full portfolio of breeding stock under the Arbor Acres®, Indian River® and Ross® brand names. The Rowan Range® and Specialty Males® target slower-growing and other niche market needs. Aviagen is based in Huntsville, Alabama, US., with operations across the UK, Europe, Turkey, Latin America, India, Australia, New Zealand, Africa and the US, and joint ventures in Asia. The company employs close to 8,000 people, and serves customers in 100 countries.

For more information, please visit [Aviagen.com](https://aviagen.com), or follow Aviagen on [LinkedIn](#).

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