

Commercial advertisement of Poultry & Veterinary Products, Services, Brands & Prestige in Vet Nepal

INTRODUCTION

Vet Nepal is a global service portal (www.vetnepal.com) from Nepal. We are highly dedicated to provide competent information and services in the related discipline with our motto “We support each other and work together to achieve our objectives”.

Vet Nepal is developed and maintained by qualified professionals, IT and management team working in Nepal and abroad. We are integrated with renowned services provided for an ultimate solution for global purchasing in the field of Scientific, Medical, Agriculture, Veterinary and Information Technology with high standard quality and satisfaction of the customer.

Vet Nepal will mainly focus on information sharing. We will regularly update the national and international information regarding the Livestock, Poultry and Veterinary through our website. Our motive is to aware you the national issues and international innovations and happenings. Also, we have the two-way communication system, so that you can easily share your queries and information in this platform.

We are equally concerned and motivated for the capacity building of commercial farmers, veterinarians, students, entrepreneurs and professionals of livestock and poultry industry via. trainings, seminars, workshop and webinars. We have an esteemed team of dignified and distinguished national and international experts in our Expert Rooster section to serve as the resource person for the very purpose.

We also claim that the website is one and only thing that that can cover the new horizon in an e-platform. So, being part of our website is more about to promote your expertise, organization and prestige of the sponsor including the financial support. Thus, we would like to kindly offer you this awesome platform to promote your business, organization and brand on www.vetnepal.com. It is very easy, economical and efficient.

Thanking you and looking forward for an exciting year ahead with you and we would be very grateful for your encouragement and support. Please don't hesitate to contact us if you have any feedback or for the further information.

“We support each other and work together to achieve our objectives”

ADVERTISE ON VET NEPAL

Feel free to contact us about promotional opportunities. We provide a nice range of marketing opportunity for advertisers. We offer:

- **Company showcases:** Companies can showcase their brands
- **Product showcase:** Show products through our webpage

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- **Banner advertisement:** We offer Sponsors, Partners & Members
- **Info synchronization:** We can create & synchronize information regularly

Way to advertise

- 1. Top leaderboard:** It refers to a banner space where your advertisement will be the only one seen when a reader immediately lands on any page of the portal. The banner offers an amazing prime visibility.

Banner formats

- Banner location: run of site (ROS); on the header;
- Banner size: 825×100 pixels
- File type: static picture, JavaScript script, HTML code.

- 2. Sidebar banner:** This banner is integrated in the right sidebar within the block with popular posts. It covers Company Showcase, Product Promotion and Affiliates (Partners/Members).

Banner formats

- Banner location: right sidebar of almost all pages; over the fold;
- Banner size: 300 × variable pixels
- File type: static picture, JavaScript script, HTML code.

- 3. Premium sponsor:** The banner is integrated in the middle of the homepage; above & below news and updates.

Banner formats

- Banner location: middle of the homepage; above & below news and updates;
- Banner size: 960×400 pixels; along with 300×225 pixels and 300×variable pixels;
- File type: static picture, JavaScript script, HTML code.

Advertisement period: Once contracted, the advertisement will run for a period of 12 months (i.e., 1 year). A renewed contract will be necessary if client wants to continue the advertisement for next year.

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* Featured Image Size:	<input type="text" value="1100"/> x <input type="text" value="500"/>
* Publication Image Thumb Size:	<input type="text" value="47"/> x <input type="text" value="47"/>
* Profile Page Image Size:	<input type="text" value="250"/> x <input type="text" value="300"/>
* Add Image Size (Header):	<input type="text" value="825"/> x <input type="text" value="100"/>
* Photo Gallery Thumbnail Size: (on Gallery page)	<input type="text" value="300"/> x <input type="text" value="225"/>
* Ad Image Size (Under NAV Bar):	<input type="text" value="1200"/> x <input type="text" value="100"/>
* Side Bar Advertisements Width	<input type="text" value="300"/>
*Homepage Advertisements Width - Small and Wide	<input type="text" value="400"/> - <input type="text" value="960"/>
* Populara News Image Size	<input type="text" value="65"/> x <input type="text" value="50"/>
* News Listing Image Size	<input type="text" value="400"/> x <input type="text" value="301"/>

We look forward to hearing from you soon. Wish you a great business year ahead. Thank you.

Kind regards,

Dr. Bibek Bandhu Regmi

Director MarComm

Vet Nepal

Contact/WhatsApp: +977-9867780808

Email: bibekregmi2016@gmail.com

Website: www.vetnepal.com